

Better Photos With Digital

How the Pros get better Photos

Exposure, Exposure, Exposure

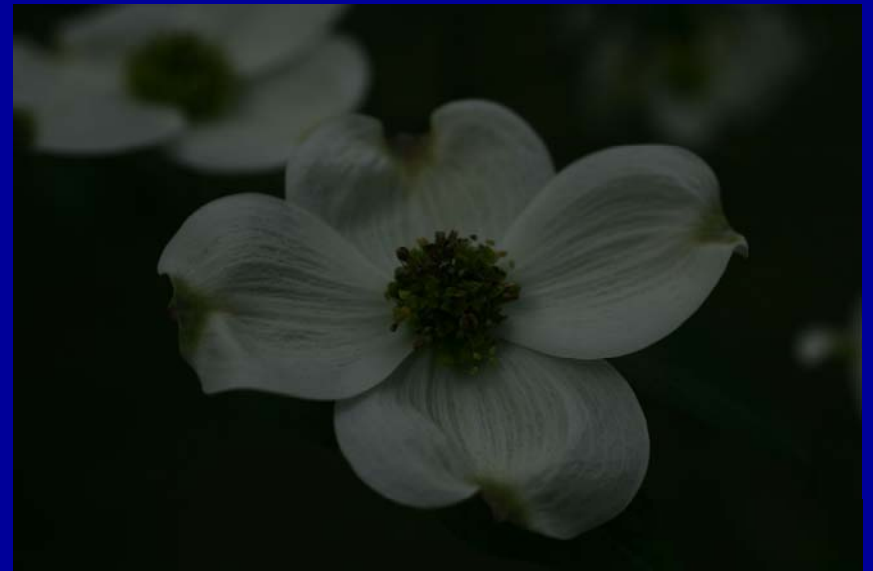
- Exposure counts
- With film – two stops over, three stops under
- For digital, not much room for error
- With Digital - .3 stops over, .5 stops under
- Auto exposure not always accurate
- Demonstration on how some pros get correct exposure using on camera flash.

Photoshop CS

- Using face mask histogram to determine if exposure for a portrait is correct
- Demonstration

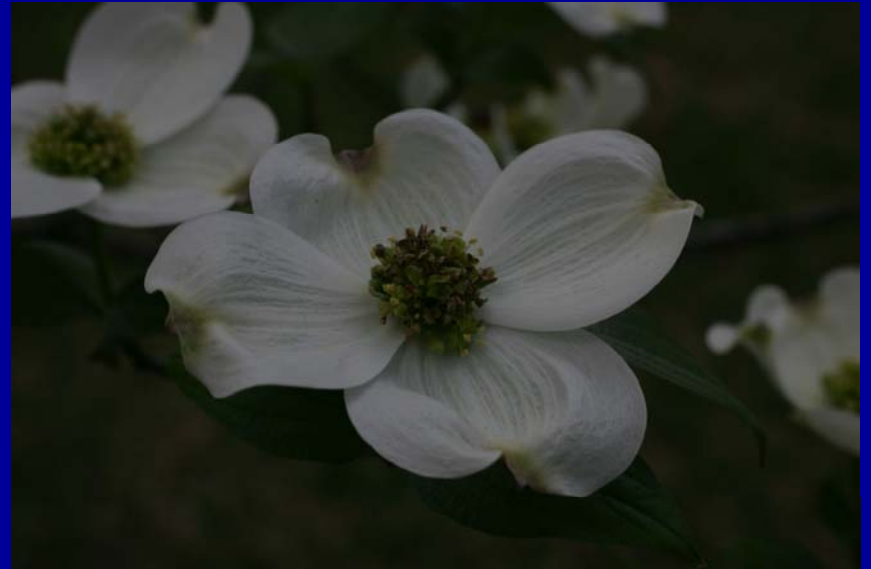
Exposure

- Sometimes using the camera exposure meter will give an incorrect exposure.
- If the subject is too light, the meter will under expose.
- If too dark, overexpose



Exposure

- Using a gray card to read the exposure can be more accurate than camera meter.
- Must be careful if gray card has a reflective sheen to it.



Exposure

- Hand held meter is the most accurate way to get a correct exposure.





White Balance

- Pre sets
- Custom White balance
- Demonstration

Part II

- What do you do when everything goes wrong?
- Background too bright...flash too weak.
- Photoshop to the rescue?



Questions